



CAN YOU TELL US A STORY?

Whilst gearing up for the Big Push (UK Square Dancing Month) in September, the RPM Committee have been consulting journalists about how to get our information into publications.

We have been advised that the main things that will help us gain any coverage in national, or local, newspapers and magazines are human interest stories. Human interest stories feature the people you meet, you dance with, perhaps call to. People that you help and who help you. They are the bread and butter of news as they evoke emotions such as amusement or sadness.

So this is where YOU come in. - Do you, or any member of your Club, have a story to tell about square dancing and how it has affected your life? Perhaps your story is to do with friendship, with love, with health issues. Perhaps there have been times when square dancing has helped you cope with life. Perhaps you have travelled to interesting places and square dancing has featured in your itinerary. These types of experiences, and perhaps other things you can think of, could be of interest to others, and may make interesting reading.

RPM want to hear from anyone who would be willing to tell us a human interest story, with the possibility of it being featured in a national publication and/or on our national website. We are happy to write the article for you, but will, of course, obtain your full agreement before anything goes into print.

If you have a story that you would be willing to feature in a national publication please contact Linda Gill (see the front of this Magazine).

For further information about getting your news into the press see our new booklet: HOW TO Approach the Press - available for download on the RPM pages of the BAASDC web-site: www.uksquareddancing.com.