BAASDC & SDCCGB

JOINT COUNCILS ' RPM COMMITTEE

A joint committee set up by the Square Dance Callers Club of Great Britain and the British Association of American Square Dance Clubs to help clubs recruit new dancers, promote Square Dancing to the public and maintain the numbers recruited.

RPM

▪ recruit ▪ promote ▪ maintain ▪

MEMBERS: Tony Metcalfe (President BAASDC), Keith Lovegrove (President SDCCGB), Linda Gill (Chairman) Maggie Palmer, Susie Kelly, Chris Gill, Irene Dimmer, Paul Bristow, Zoe Bremer

Dear Square Dance Friends

THE BIG PUSH – SEPTEMBER 2010

We are delighted that your Club has decided to join The Big Push.

Please find, enclosed, our booklet "Implementing the Big Push." We hope that your Club will help us to make this event a huge success. We would particularly ask you to undertake a Free Taster Session/Open Evening, as described, because we will be making much of these sessions in our advertising.

To achieve maximum publicity, we are aiming to have all the information on the BAASDC website www.uksquaredancing.com by mid July. For this reason, we have asked that you have your Taster Session and start date for your intake of new dancers in place by the beginning of July please. We will be contacting you shortly after 7th July to get all the information.

Where possible, please use our slogan for 2010

Get Happy
Get Healthy
Get Square Dancing

We wish you every success with your recruitment and will keep you updated as and when necessary.

Very best wishes and HAPPY DANCING.

Linda

Linda Gill – Chairman.
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